



# *North Kent Community Enrichment*

204 E. Muskegon Cedar Springs, MI 49319

616-696-7320 [www.csaparksandrec.com](http://www.csaparksandrec.com)

## **Minutes for Meeting of Monday November 5, 2019 @ 6:00 PM**

### Members Present

Matt McConnon  
Scott Smith  
Joyce Hansen  
Darla Falcon  
Al Rasor  
Ashley Whalen  
Mark Tabor  
Ken Simon

### Members Absent

1 Solon Twp Rep  
1 Courtland Twp Rep  
1 Nelson Twp Rep  
1 Algoma Twp Rep

Others present: Jaime Gunderson

1. Call the meeting to order at 6:00 pm
2. Approval of agenda: Motion by Joyce Hansen – Ayes all. Motion approved.
3. Public Comment – Kevin Green, Algoma Township Supervisor- Planning a festival and may request help.
4. Consent Agenda
  - a. Approval of October 2019 Minutes  
Motion by Joyce Hansen – Ayes all. Motion approved.
5. Information and Discussion Items
  - a. myNKCE.com- Jaimie reported that it will cost \$15.00/year to maintain the current website which will redirect visitors to new website. Reported that there are issues with reported undeliverable messages via email. IT has been contacted.
  - b. Freezing for Reason 2020- Sponsorships- NKCE staff have been going out to businesses to seek sponsorships. Contacts have included face to face, email and

letters. Requesting support from the townships. Received check from Jets Pizza. Director is maintaining a list of businesses that have been approached and will share it with the board in an effort to seek additional opportunities.

- c. Hired another new night staff – Staff member is working Monday and Tuesday evenings. Jaime Gunderson is still working on Saturdays.

#### 6. Action Items

- a. Approve \$600 for fundraising platform Frontstream- Online platform proven to bring in more revenue. Minimum \$30 donation required. This is an opportunity to enhance the likelihood that schools and businesses will promote the events. Various levels of sponsorships are incentivized with the following rewards: \$30-t-shirt, \$100-tshirt and travel mug, \$200- tshirt and sweatshirt, \$300+-tshirt, travel mug and sweatshirt. 3% of funds collected will be taken off the top and go to the platform. Benefits of platform to include the tracking of the funding collected. Motion to approve by Mat McConnon; supported by Joyce Hanson. Ayes all. Motion carried.
- b. By-law Approval- Changing DBA from “Northern” to “North”. Change from 2 person representatives from entities to 1 person per entity. Board members to include non-resident if employed by resident business. Supervisors or other designee will be back up= 1 vote. Change from 7 minute public comment to 3 minutes. Need to spread the word and get changes to township officials. Scott Smith to send out final by laws document. Joyce Hanson motioned to approve; Al Razor support. Motion approved.
- c. **Confirm Next meeting Monday December 2 (no school), 2019-** December meeting confirmed. April date changed due to spring break to April 13. Labor Day date changed to September 13. Matt McKonnon motion to move; Mark support. Motion approved.

Went into Executive Session at 6:35.

Went into regular session at 6:45.

- 7. Motion to adjourn made by Mark. All ayes. Motion carried.