



# North Kent Community Enrichment

204 E. Muskegon Cedar Springs, MI 49319

616-696-7320 [www.myNKCE.com](http://www.myNKCE.com)

## Minutes for Regular Meeting of Monday June 1, 2020 @ 6:00 PM via Zoom

### Members Present

Matt McConnon  
Scott Smith

Darla Falcon  
Ashley Whalen  
Kevin Green

### Member Alternates

Courtland Twp Rep  
Cedar Springs Public Schools  
Nelson Twp Rep  
City of Cedar Springs  
Solon Twp Rep  
Algoma Twp Rep

Others Present: Jamie Gunderson, NKCE Director; April Cunningham, Courtland; John Norton, CSPS Athletics.

1. Call to order- By Matt at 6:02
2. Approval of agenda- Darla motioned to approve. April Second. Ayes all.
3. Consent Agenda
  - a. Approval of May, 2020 Minutes
  - b. Approval of May Financial Statements- need checks from Nelson and Algoma Townships- Ashley motioned to approve. Darla Support- Ayes all.
4. Information and Discussion Items
  - a. 20 21 Budget 1/5 – 1/6 internal kickback- Budget presented balances with this amendment to the budget with the internal kickback to school programs. Biggest difference will impact boys rocket basketball. The services covered from NKCE include registration, marketing, manage financials, coordinate with coaches, order and distribute T-shirts and other supplies.

- i. John Norton spoke on behalf of programs. Provided survey results showing that 54% of coaches would prefer to run their own camp and they will do the leg work themselves.
- ii. Why are all camps run through Parks and Rec? Scott Smith reported that the former director required that they were run that way.
  1. From Darla and Jaime: It is not a liability issue. But systems were already in place. Maybe the coaches thought it was too much to manage registrations?
  2. John Norton- coaches feel as though they were doing some of the administrative work involved with camp logistics. Coaches unsure of the services that are provided by NKCE.
  3. Jaime: discussed that there has been work to build relationships and prove that systems are improved.
  4. John- Does NKCE pay coaches?
    - a. No, NKCE thought that was managed by the athletic department. NKCE would do a lot with gift cards in the past. Would spend money on gift cards and that was how camp staff would get paid.
    - b. This may be why the school handed the management of the programs over to the NKCE because of gift card payment procedures.
    - c. Matt: Summarized that programs in the past were run poorly. Requested that the schools give NKCE one more year to manage the camps.
    - d. Scott Smith: Where do the proceeds from the camps go? Money goes into student internal account- equipment, warm-ups, dinners for state finals, duffel bags, overnight trips. Camps serve as fundraisers for the programs. Could the increase be passed on to the campers? Request by John for a list of services be provided in writing to coaches so they are aware of what services to expect.
    - e. There is a desire to come up with programming to meet the needs of students who prefer to play at higher levels. Philosophical challenge to balance the needs between those who prefer competition vs. recreation.
    - f. If schools don't want to go to 20% on camps then where do we go from there? You could increase the charge of the

registration which would give NKCE the budget allowance that they need.

- g. Still unsure what the camp schedule will look like pending COVID crisis. Can run day camps, pools- no more than 100 people, 6 foot social distancing, face masks. We can run things like TennisCamps- Scott gave green light on reserving school facilities for tennis camps.
- h. **DECISION:** Budget will be covered through registration fees. John will provide feedback regarding how NKCE is doing in terms of providing support to the school coaching staff. Coaches fees need to be stated up front.

b. Summer programs. Where do we stand?

- i. Outdoor events can hold 100 people with social distancing. Need to decide if we are going to host the concert on June 18<sup>th</sup>. What happens if there is more than 100 people. The consensus for hosting the concert in June is not to host it in light of current guidelines from the governor. We need at least two weeks to advertise the event. Could get the event in the post by Monday afternoon for the following Thursday.

5. Action Items

- a. **Approval of Budget for 2021-** Increase the revenue for the camps, and NKCE is going to keep 1/5. Will revisit next March to make adjustments as needed and prior to rolling out the summer camps. Ashley motioned to approve the budget. Kevin Green support. All ayes. Motioned carried.
- b. **Discussed appointment of new officers.** Will add to agenda in July for approval.
- c. **Public comment;** From Darla- Thank you to Matt McConnon for taking over. We appreciate your leadership!
- d. **Confirm Next Meeting July 6, 2020**

6. Adjourn at 7:04